

development.coop

Services to Members 2019

Our offer to members:

All these services are completely free to members of DC – please make good use of them. Details of how to access them can be found in the members area of our website www.development.coop.

You can give something back to the co-ops that support you: co-ops that are voting members of your CDB can benefit from many of these services too, ask for more information.



Loomio Groups

The co-operative service for discussion, debate and decision – full featured and available for your topic.

Start discussion threads, with customisable options for how to take part; stage polls and consultations, post files for download and discussion and take decisions.



Earn commission on your CD resources – and benefit from the combined knowledge of CDBs

If your CDB has invested time in a handy tool – a diagnostic, a template for social impact reporting or an infographic, for example – other CDBs might wish to make use of it. How do you market it to them?

DC members can use any resource posted in our members area, and when their own resources are used they earn a reward in DC's withdrawable share capital.

There are different tiers depending on the value of the tool, and its creator chooses which tier it belongs in. Members can browse all the resources and employ

them (in many cases for free, in other occasions with a modest debit from their own share account) while the rights holder (based on creative commons non-commercial, with some commercial use for DC members only) earns the reward.



Subdomains within development.coop

You can use a development co-op subdomain to host or forward to your CDB's website (for example, somerset.development.coop) provide co-op development information for a district where no CDB / website presently exists (reading.development.coop), or provide co-op development resources for a sector (rail.development.coop).

Free to reserve and administer using a Wordpress CMS hosted by our friends at Webarch co-op.



Zoom video conferencing

As a member of DC, you can access this professional standard video and telephone conferencing service.

Free to use for host and callers, reliable and suitable for meetings, webinars and conferences.



Online surveys

This has the functionality of services like surveymonkey but is free for our members to use. Lime Survey (hosted by noted co-op WebArch) offers a sophisticated set of survey, quiz and feedback tools ideal for frequent interaction with stakeholders..

MailPoet

Event management and email marketing

Our WordPress system comes with some seriously effective customer / stakeholder relations tools - advertise your events and sell tickets at a fraction of the cost of other services.

Your activities can be promoted through GDPR compliant marketing campaigns to your email contacts. Flexible and powerful, and capable of meeting all your needs.

WooCommerce

You can not only invite attendance, you can sell tickets too – WooCommerce is the business (so to speak) powering countless e-commerce sites on the internet, large and small – and guess what, it's open source too.

COBUDGET

Cobudget

This groundbreaking tool for allocating resources from a common pot has won many fans – now you can get all the benefits at no charge.



Co-op Angels – soon to be on an exclusive compliant crowdfunding platform

You can use this mailing list (mainly postal addresses, but also email) to communicate co-operative share offers to thousands of social investors around the UK. DC members pay a modest due diligence fee and a fixed % of funds raised. By keeping the charges low, even small share issues (£100k or less) are cost effective. And how about a local site for an investors club on the Cigales model? Enquire for more details.

Fix your finances

CDBs have some fairly tight finances but we have the answer – two answers in fact.

Invoice factoring is a simple overdraft facility where we provide a three month loan on the strength of up to 75% of the face value of outstanding invoices issued in the preceding three months.



We also hope to be able to provide 'approved nominee' investment – social investors who are already investing in DC and are happy to see some of their investment transferred to non-user share capital issued by our members.



Sandstorm

This innovative approach to the frankly tricky business of setting up online services is beautifully simple – you just add apps to your Sandstorm account like apps on a phone. You can collaborate on documents, diagrams and spreadsheets; manage tasks and projects; do basic business accounting; design static web pages...

Employee Ownership Trust Service

Are you taking advantage of the tax efficient forms of employment available to co-operatives? Whether its worker co-op clients, or your own staff, you could be saving thousands of pounds a year on each employee. Contact us to find out more it may not be a free service, but it's cheap and tax deductible.

Collective insurance

Why don't we share in a collective insurance policy for members employers, public, professional indemnity, contents and directors insurance in a single package? Contact us to register your interest.

More to come – share your ideas!